

WE ARE BMG.

Fairness | Transparency | Service | Worldwide

WHO WE ARE.

We are BMG - The New Music Company. Founded in 2008 with a revolutionary vision for the digital age. Starting afresh has allowed BMG to rethink the music industry from the ground up, with systems and structures and processes designed for today. While historically music publishing and the record business have been regarded as completely different businesses, BMG realises that in the age of streaming, they have more in common than ever before.

That means whatever functions we can manage together, we do manage together. And because we live in the age of the World Wide Web, we are resolutely an international company.

Virtually every department has an international reporting line as well as a local one. We are one company - worldwide.

OUR VISION.

A world in which every artist and songwriter gets to achieve their potential and receives a fair reward for doing so.

Music isn't just another business. Music is created by individuals, each of them on their own creative journey taking huge risks. The fruits of that creativity need to be paid for. Fairly and efficiently.

BMG aligns itself with the interests of the creative community of music.

OUR MISSION.

To create a better kind of music business. A digital-age music rights platform which is fair, transparent and service driven and inspires by example a positive change in the wider music industry.

JOB DESCRIPTION.

JOB TITLE

Intern, Streaming

DEPARTMENT

Streaming, Recorded Music

LOCATION

5670 Wilshire Blvd Suite 1400
Los Angeles, California 90036

WORKING HOURS

21 hours per week
10 week placement

OVERALL PURPOSE

In this role, you will assist team across all PM departments. This will include DSP pitching for playlisting assisting the creative team; procuring client docs and assets for production team; researching music trends and Film & TV production slates for sales/creative/production. Helping with metadata entry for upcoming releases as well as music asset organization.

ABOUT THE INTERNSHIP.

The streaming business and opportunities are ever-changing, and since streaming is one of the biggest revenue drivers for recorded music, we must constantly be up to speed on these changes. An intern would be an amazing addition to our team, someone who can focus on researching new opportunities across the DSPs (Digital Services Providers like Spotify, YouTube, Amazon, Apple and more).

KEY ACTIVITIES & RESPONSIBILITIES.

- Research project on playlisting ecosystem at the DSPs and their significance
- Deep dive into Spotify For Artists, Apple For Artists, Amazon Music For Artists and more on current streaming #s and benchmarks
- Learn & engage with the YouTube team on channel optimization and various research projects
- Attending a variety of internal and external meetings including Digital Marketing, Global Streaming team, artist management calls etc.
- Clean up artist roster on SoundCloud and research new opportunities for our artists
- Working with Spotify BMG team on various asset uploads like canvas and clips
- Assist in refreshing & updating artists photos and bios on all platforms
- Work with Pandora team to spotlight releases/feature tracks on Pandora AMP
- Work with Apple BMG team to ensure all artists have motion art and album art
- Assist Global Streaming team with adhoq projects that come up

YOUR PROFILE.

- Strong attention to detail & organizational skills
- Microsoft Suite
- Team player / positive outlook
- Ready to learn