

# WE ARE BMG.

Fairness | Transparency | Service | Worldwide

## WHO WE ARE.

We are BMG - The New Music Company. Founded in 2008 with a revolutionary vision for the digital age. Starting afresh has allowed BMG to rethink the music industry from the ground up, with systems and structures and processes designed for today. While historically music publishing and the record business have been regarded as completely different businesses, BMG realises that in the age of streaming, they have more in common than ever before.

That means whatever functions we can manage together, we do manage together. And because we live in the age of the World Wide Web, we are resolutely an international company.

Virtually every department has an international reporting line as well as a local one. We are one company - worldwide.

## OUR VISION.

A world in which every artist and songwriter gets to achieve their potential and receives a fair reward for doing so.

Music isn't just another business. Music is created by individuals, each of them on their own creative journey taking huge risks. The fruits of that creativity need to be paid for. Fairly and efficiently.

BMG aligns itself with the interests of the creative community of music.

## OUR MISSION.

To create a better kind of music business. A digital-age music rights platform which is fair, transparent and service driven and inspires by example a positive change in the wider music industry.

# JOB DESCRIPTION.

## JOB TITLE

Intern, Music Publishing

## DEPARTMENT

A&R Publishing US

## LOCATION

5670 Wilshire Blvd  
Suite 1400  
Los Angeles, California  
90036

## WORKING HOURS

21 hours per week

10 week placement

## OVERALL PURPOSE

As an Intern in Music Publishing, you will enjoy exposure to industry professionals across Creative A&R, Digital Marketing, Admin, Royalties, Copyright, Licensing & more. You will work closely with the Business Strategy team to contribute to planning & driving the implementation of key strategic projects across the entire Music Publishing department. Hands-on experience will be gained by conducting research, participating in goal-oriented interviews with members of the team, documenting findings & liaising with stakeholders across the wider business.

## **ABOUT THE INTERNSHIP.**

Music Publishing is at the heart of BMG. We play a pivotal role in ensuring that the music written by incredibly talented songwriters such as Diane Warren, Jessie Reyez and Lewis Capaldi and produced by musical savants like D'Mile and Jeff "Gitty" Gitelman reach audiences worldwide. Our mission is to offer state-of-the-art creative services and digital resources, moving at the forefront of market innovation. Our publishing catalog is vast and rich, including rights administered on behalf of Kurt Cobain's Estate, Hall & Oates, John Legend, Kings of Leon and many more. The publishing catalog market is thriving, offering abundant opportunities for growth and innovation ahead!

## **KEY ACTIVITIES & RESPONSIBILITIES.**

- Conducting research on publishing market trends and identifying growth opportunities specific to BMG's strengths.
- Contributing to the development of short and long-term publishing strategies aimed at enhancing BMG's competitive position.
- Supporting the execution of strategic projects by scheduling meetings, creating agendas and tracking outcomes.
- Co-conducting interviews with industry professionals across music publishing and adjacent teams.
- Taking detailed meeting notes and extracting key information.
- Compiling structured documentations or acquired knowledge and insight.
- Identifying potential synergy effects through insights gained from cross-functional exposure.
- Becoming familiar with BMG's music publishing catalog and contributing ideas to maximize KPIs.
- Assisting with the identification of potential new marketing outlets for publishing catalog repertoire.
- Gathering weekly chart data from Billboard's catalog charts.

## **YOUR PROFILE.**

- Excellent communication and writing skills. Confident in engaging with colleagues of all levels.
- Exceptional active listening skills, with the ability to extract key information from conversations and interviews.
- Strong organizational skills, with the capability to take structured notes and distill the most pertinent information.
- Proficiency with Microsoft Office.

It's a plus (not a must) if you also have a basic understanding of music publishing.