

WE ARE BMG.

Fairness | Transparency | Service | Worldwide

WHO WE ARE.

We are BMG - The New Music Company. Founded in 2008 with a revolutionary vision for the digital age. Starting afresh has allowed BMG to rethink the music industry from the ground up, with systems and structures and processes designed for today. While historically music publishing and the record business have been regarded as completely different businesses, BMG realises that in the age of streaming, they have more in common than ever before.

That means whatever functions we can manage together, we do manage together. And because we live in the age of the World Wide Web, we are resolutely an international company.

Virtually every department has an international reporting line as well as a local one. We are one company - worldwide.

OUR VISION.

A world in which every artist and songwriter gets to achieve their potential and receives a fair reward for doing so.

Music isn't just another business. Music is created by individuals, each of them on their own creative journey taking huge risks. The fruits of that creativity need to be paid for. Fairly and efficiently.

BMG aligns itself with the interests of the creative community of music.

OUR MISSION.

To create a better kind of music business. A digital-age music rights platform which is fair, transparent and service driven and inspires by example a positive change in the wider music industry.

JOB DESCRIPTION.

JOB TITLE

Intern, Brand Partnerships

DEPARTMENT

Brand partnerships

LOCATION

5670 Wilshire Blvd Suite 1400
Los Angeles, California 90036

WORKING HOURS

21 hours per week
10 week placement

OVERALL PURPOSE

Learning the brand partnerships business from the ground up. Understanding how our team generates revenue and collaborates with multiple teams internally and externally to bring a deal to fruition.

ABOUT THE INTERNSHIP.

Representing our global roster of artist clients, our Partnerships team takes a data-driven approach to curate and execute meaningful partnerships with the world's biggest brands, providing amplification for artist release campaigns, while delivering real value for partners. By offering opportunities in product placement, talent endorsements, and sponsorships, BMG partners with brands and agencies to create partnerships delivering genuine synergies for artists and partners.

KEY ACTIVITIES & RESPONSIBILITIES.

- Research current brand partnership campaigns and trends
- Find new brand and marketing agency leads
- Develop and create pitch materials
- Organize marketing plans and artist release schedules for pitching purposes

YOUR PROFILE.

- Strong written and verbal communications skills
- Good organizational and administrative skills
- Interest in brand partnerships and sales
- Positive attitude and passion for the music industry