WE ARE
BMG.

Fairness | Transparency | Service | Worldwide

WHO WE ARE.

We are BMG - The New Music Company. Founded in 2008 with a revolutionary vision for the digital age. Starting afresh has allowed BMG to rethink the music industry from the ground up, with systems and structures and processes designed for today. While historically music publishing and the record business have been regarded as completely different businesses, BMG realises that in the age of streaming, they have more in common than ever before.

That means whatever functions we can manage together, we do manage together. And because we live in the age of the World Wide Web, we are resolutely an international company.

Virtually every department has an international reporting line as well as a local one. We are one company - worldwide.

OUR VISION.

A world in which every artist and songwriter gets to achieve their potential and receives a fair reward for doing so.

Music isn’t just another business. Music is created by individuals, each of them on their own creative journey taking huge risks. The fruits of that creativity need to be paid for. Fairly and efficiently.

BMG aligns itself with the interests of the creative community of music.

OUR MISSION.

To create a better kind of music business. A digital-age music rights platform which is fair, transparent and service driven and inspires by example a positive change in the wider music industry.
ABOUT THE INTERNSHIP.

In this internship you will be able to interact with our global teams around the world and learn about the different music markets, and how they differ from the US music market.

You’ll get hands on with projects by joining brainstorming sessions, handling assets, and learning how to create reports. You’ll get familiar with our many analytic tools and collaborate with the digital marketing team, radio team, and press teams.

KEY ACTIVITIES & RESPONSIBILITIES.

• Assist NY and LA international department with promo scheduling and monitoring artist interviews with foreign journalists
• Liaison with third-party global PR and radio teams to collect weekly updates
• Create international solicitation budget docs as needed, schedule and prep agenda for meetings, and process invoices for third-party marketing/PR partners
• Upload and maintain organization of assets to file sharing systems for LA and NY repertoire, including collecting artist audio/video liner requests from global teams
• Conduct ad-hoc research on territories and artists
• Solicit global teams for physical quantity needs
• Participate in brainstorming sessions and attend marketing/department meetings
• Update and maintain global distribution list and outbound roster for LA and NY repertoire
• Pull global DSP reports each Friday for new releases for LA and NY repertoire & update global focus notes newsletter for LA and NY repertoire weekly

YOUR PROFILE.

• You have an interest in marketing and press in the entertainment space
• You are familiar with a variety of music genres & streaming platforms
• You are comfortable working in a team and are a proactive self-starter
• You are meticulous and systematic when it comes to organization—workflows, color coding, etc
• You have strong communication skills, and ability to use discretion
• You have the ability to maintain confidentiality of high-profile projects/assets and cultural sensitivity at all times