WE ARE BMG.

WHO WE ARE.

We are BMG - The New Music Company. Founded in 2008 with a revolutionary vision for the digital age. Starting afresh has allowed BMG to rethink the music industry from the ground up, with systems and structures and processes designed for today. While historically music publishing and the record business have been regarded as completely different businesses, BMG realises that in the age of streaming, they have more in common than ever before.

That means whatever functions we can manage together, we do manage together. And because we live in the age of the World Wide Web, we are resolutely an international company.

Virtually every department has an international reporting line as well as a local one. We are one company - worldwide.

OUR VISION.

A world in which every artist and songwriter gets to achieve their potential and receives a fair reward for doing so.

Music isn’t just another business. Music is created by individuals, each of them on their own creative journey taking huge risks. The fruits of that creativity need to be paid for. Fairly and efficiently.

BMG aligns itself with the interests of the creative community of music.

OUR MISSION.

To create a better kind of music business.

A digital-age music rights platform which is fair, transparent and service driven and inspires by example a positive change in the wider music industry.
ABOUT THE INTERNSHIP.

BMG’s Global Recordings team markets a diverse range of artists, from pop and hip hop to jazz and classical artists, signed out of international BMG offices. This department works closely with international teams to develop innovative and effective marketing campaigns.

During this internship you will gain first hand experience with processing invoices, pulling/analyzing/reporting key data on releases, monitoring and recording incoming news about releases and asset management. You will learn about interpreting data, market research and gain key insights into the development of marketing campaigns of various scales.

KEY ACTIVITIES & RESPONSIBILITIES.

• Pulling weekly song data and distribute to partners
• Compiling Project highlights to be distilled into concise marketing drivers
• Assisting with charts (Soundscan/Billboard) research and data entry
• Preparing audio assets for ingestion
• Developing digital marketing campaigns
• Maintaining release timelines and manage release and updates
• Assist and support with shipments

YOUR PROFILE.

• You are proficient with Microsoft Office suite
• You have a basic understanding of the music business
• You have familiarity with a variety of music genres
• You are comfortable working in a team and are a self-starter
• Your time management skills allow you to meet deadlines easily
• You have exceptional attention to detail