



## 1. WHO ARE YOU?

NAME OF YOU/YOUR GROUP:

WHERE ARE YOU FROM:

## 2. WHAT DO YOU DO?

Describe your sound, genre, similar artists, or the emotions connected to your music

GENRE:

SOUNDS LIKE:

## 3. HIGHLIGHT YOURSELF

WHAT MAKES YOU DIFFERENT?

WHAT MAKES YOU BETTER?

UNIQUE ACCOMPLISHMENTS:

## 4. CALL TO ACTION

WHAT ARE YOU LOOKING TO GET OUT OF THIS PITCH?

HOW/WHEN WOULD YOU LIKE TO CONNECT FURTHER?

PROVIDE YOUR BAND'S CONTACT INFO:

## PUT IT INTO ACTION!

Be **MEMORABLE** in 30 seconds or less. Your pitch should be easy to recite.  
Who are you pitching to? Modify your pitch to get their interest.

YOUR PITCH: