

THEME	CREATIVE PROCESS
ESSENTIAL QUESTIONS	<ul style="list-style-type: none"> • How do songwriters develop a creative process to effectively produce original content? • What are the critical collaborations needed when creating and recording music? • What types of career opportunities are available within the creative process pathway, on stage and off stage? • What are strategies and practices to develop performances that engage audiences and builds a loyal fan base?
STANDARDS	<ul style="list-style-type: none"> • Career Planning and Management • Problem Solving and Critical Thinking • Leadership and Team Work • Technical Knowledge and Skills • College and Career Planning Anchor Standards <ul style="list-style-type: none"> ◦ Language: Vocabulary Acquisition and Use ◦ Speaking and Listening: Comprehension and Collaboration ◦ Presentation of Knowledge and Ideas
KEY OBJECTIVES	<ul style="list-style-type: none"> • Increase knowledge of music industry career pathways related to the creative process • Increased understanding of effective strategies for creating and recording content • Identify essential skills and characteristics for creative careers • Acquire industry appropriate vocabulary • Develop strategies for story telling through stage presence
RESOURCE MATERIALS	<ul style="list-style-type: none"> • musicforwardfoundation.org/industry-insights <ul style="list-style-type: none"> ◦ #Creative Process ◦ #Career Building ◦ #Learning Resources
ASSESSMENTS	<ul style="list-style-type: none"> • Develop a strategy for a live performance through stage presence (Stage Presence Worksheet) • Research and present careers related to the creative process. Include essential skills and characteristics, education requirements, certificate and degree programs, potential earnings • Develop a Professional Pitch to engage music industry professionals in your creative project (Professional Pitch Worksheet) • Map a career plan for a profession as a creative or a member of the creative team (Career Map Worksheet) • Complete a Reflection Worksheet after attending a Music Forward workshop or session (Reflection Worksheet)